

Swachhata Pakhwada observed at Shree Rayeshwar Institute of Engineering & Information Technology, Shiroda Goa.

Swachhata Pakhwada is an initiative of Swachh Bharat Mission, aimed at promoting cleanliness started by government of India to make the country completely clean of any mess or littering thereby making every nook and corner of the nation clean and tidy. This mission was launched by the Prime Minister, Shri. Narendra Modi on 02<sup>nd</sup> October, 2014 to urge people to fulfil Mahatma Gandhi's Vision of a clean India. Swachhata Pakhwada in continuum aimed in accelerating Swachh Bharat Abhiyan at making India clean.

The students along with the teaching and non teaching staff of Shree Rayeshwar Institute of Engineering & Information Technology, Shiroda organised various activities to promote the Swachhata Pakhwada Mission in the campus from January 28 to 31, 2020. The activities organised were Swachhata Pledge taken by the students, teaching & non teaching staff, cleanliness drive which was held at the Shiroda market by the first year students, poster making competition and powerpoint presentation competition was organised for the students by the student's associations on various topics such as forest conservation, clean India, waste recycling and rain water harvesting. 'Best out of Waste' competition was also organised where in the students created beautiful and useful things made from waste material found in the surrounding.

Thus, all the above activities conducted by the students, teaching & non teaching staff of Shree Rayeshwar Institute of Engineering & Information Technology, Shiroda created an awareness about the importance of cleanliness and made everyone to realize that maintaining a clean, healthy and safe environment is essential.

